



PSA/DNA AUTHENTICATION SERVICES
 P.O. Box 6180, Newport Beach, CA 92658
 (800) 325-1121 • (949) 833-8824 • PSAcard.com

AUTOGRAPH SUBMISSION #

PACKAGE INFORMATION: (Customer Must Provide)

1. Total number of orders included in this package: _____
2. Total number of collectibles included in this package (all orders): _____

Customer Name: _____
 Customer #: _____

RETURN SHIPPING ADDRESS (print clearly) <input type="checkbox"/> Check if permanent change of address	PSA/DNA USE ONLY
NAME _____ PHONE (____) _____ ADDRESS _____ EMAIL _____ CITY, STATE, ZIP _____	ORDER # _____ PKG # _____ Date Entered _____ Verified By _____

QTY.	CATEGORY	ITEM TYPE	PREMIER AUTOGRAPH	TOTAL NUMBER OF SIGNATURES	A AUTHEN. FEE	DECLARED VALUE	LABEL PLACEMENT ON ITEM (See reverse)	B LETTER UPGRADE (Optional)	C GRADING (See reverse for details)		D PREMIUM ITEM FEE (See reverse for details)	RookieBall™ OR RookieGraph™
									Autograph Only Grading (Any Item)	Baseball & Autograph Grading (Baseballs Only)		
EX. 1	Baseball	Baseball	1951 Yankee Team – Mickey Mantle	24	\$150	\$7,500	<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input checked="" type="checkbox"/> \$ 75	<input checked="" type="checkbox"/> \$ 50	<input type="checkbox"/>
EX. 1	Basketball	Photo	Michael Jordan	1	\$100	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/> \$10	<input checked="" type="checkbox"/> \$ 50	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
1							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
2							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
3							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
4							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
5							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
6							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
7							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
8							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
9							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
10							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
11							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
12							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
13							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
14							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
15							<input type="checkbox"/>	<input type="checkbox"/> \$10	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/>
TOTAL QTY:	SUBTOTALS:				\$	\$		\$	\$	\$	\$	

PSA/DNA WILL NOT BE RESPONSIBLE FOR INCOMPLETE OR INACCURATE ORDER

AUTOGRAPH AUTHENTICATION (Estimated Turnaround 20 Business Days)

METHOD OF PAYMENT

1. **AUTOGRAPH AUTHENTICATION FEES** - Look up at: PSAcard.com or call (800) 325-1121
 - a. REQUIRED: Authentication Fees from **A** above..... \$ _____
 - b. OPTIONAL: Letter Upgrade from **B** above..... \$ _____
 (\$10 upgrade for items under \$50; complimentary for items \$50 and over)
2. **GRADING - OPTIONAL** from **C** above (See reverse for details)..... \$ _____
3. **PREMIUM ITEM FEE** from **D** above (See reverse for details)..... \$ _____
4. **EXPEDITED PROCESSING - OPTIONAL** (Estimated Business Day turnaround)
 - \$50 (5-Day) \$100 (5-Day) \$150 (Same Day)..... \$ _____
 - 1-5 items 6-10 items 1-5 items
5. **USPS SHIPPING FEE** (per order) —Select One:
 - Domestic Postage, Insurance and Handling (see chart on reverse)..... \$ _____
 - International Postage, Insurance and Handling (Add \$20)..... \$ _____

Alternate Return Shipping (Must provide your own FedEx or USPS Express Mail account and insurance coverage)

 - FedEx/USPS Express Mail Account # _____

Declared Value limit per package (Required): _____

Purchase FedEx Insurance? Yes \$ _____ No Signature Required? Yes No

Saturday Delivery Pri-Overnight am Std-Overnight pm 2-Day 3-Day Ground

Pick Up (by approval only)
6. **VOUCHER/CREDIT ON ACCOUNT**..... - \$ _____
7. **TOTAL CHARGES** (Add lines 1-6)..... = \$ _____

VISA MC AMEX DISC

Check # _____ Money Order # _____

Cardholder's Name _____

Card Number _____ Exp. Date _____

Cardholder's Signature _____

All fees must be paid in advance before PSA/DNA can process your order. Incomplete or illegible submission forms will delay turnaround time. PSA/DNA reserves the right to correct your submission form to reflect its current authentication and shipping fees. All authentication fees are applicable regardless of outcome. Autograph grading fees only apply to those items that are deemed genuine.

I HAVE READ AND AGREE TO THE PSA/DNA TERMS AND CONDITIONS SET FORTH ON THIS FORM. I ACCEPT FULL RESPONSIBILITY FOR COMPLETELY AND ACCURATELY FILLING OUT THE SUBMISSION FORM(S).

 Authorized Signature (required) Date
 (Order will not be processed without signature.)

IN PERSON PICK-UP (ID REQUIRED)

Authorized Signature _____ Date _____

Turnaround time does not begin until the order has been entered into the grading system. All terms and conditions are subject to change. For up-to-date information, visit PSAcard.com.

SUBMISSION INSTRUCTIONS

1. Print your name, customer number, return shipping address, email address and phone number in the space provided.
2. **Package Information (Required)** – Be sure to fill out this section completely.
3. **Autograph Authentication (Required)** – List the description of each item with authentication fee, verifiable at PSAcard.com. Enter declared value amount on each line. For multi-signed items, list the primary autograph and total number of signatures. On lines listing a quantity greater than one, enter the declared value for all items in the “Declared Value” column.
4. **Label Placement Option** – Only available for items \$50 and over or items with Letter Upgrade. Check “On Item” box if you want the certification label placed on the item. The label will be placed on the LOA of items with unchecked boxes. Items \$49 and less without Letter Upgrade will have label placed on the item. The pressure-sensitive alphanumeric label will destruct upon removal. PSA/DNA reserves the right to place the label on the LOA at our discretion.
5. **RookieBall™/RookieGraph™** – There are specific conditions that apply to this service. Visit PSAcard.com for details. Once you confirm the authentication fee for the rookie player, fill in the appropriate column and check “RookieBall™/RookieGraph™” box.
6. **Calculate Subtotals of Fees.**
 - a. **Premium Letter Upgrade (optional)** – For items submitted at an authentication fee lower than \$50, a small 3x3 certificate is issued with your item, upgrades to full Premium Letters are available for an additional fee of \$10.
 - b. **Grading (optional) – Autograph Grading Only** – Provided that the autograph is genuine, it can then be graded based on the condition of the autograph using a scale of 1-10 with 10 being the best. The grade reflects the condition of the autograph only. (Note: Autographed baseballs are permitted under this service.) **Autographed Baseball Grading** – In addition to the Autograph Grading service where only a numerical grade is assigned for the signature, autographed baseballs may also be submitted under this separate service in order to receive two individual grades for the condition of the autograph and baseball, averaged to an overall grade. While each signature is assigned an individual grade for 1-3 autographs, one overall averaged grade is assigned for the item. Four or more autographs will not be graded individually and will only receive one overall grade for all signatures.
- c. **Premium Item Fee** – Any item with a declared value of \$1,000 or higher is subject to an additional Premium Item Fee (chart below).
- d. **Expedited Processing (optional)** – Add \$50 per order (1-5 items) or add \$100 per order (6-10 items) for an estimated 5 Business Day turnaround. PSA/DNA will have your order completed in approximately 5 Business Days following the day our receiving department processes your order. Shipment time is not included. Packages must be marked 5-day on the outside of the package. During the week of the major conventions, turnaround times may vary. Check the show schedule for the specific dates. Call to confirm the availability of same day service, \$150 per order (1-5 items).
- e. **Return Shipping Cost** –You must remit return postage for EACH order unless you have your own shipping account with Federal Express or USPS Express Service. For international shipments, the customer is liable for any duties and taxes assessed on the shipment to and from PSA/DNA.
7. **Total Charges** and mark **Method of Payment**. Include check, money order or credit card info. **You must include payment or your order will not be processed.**
8. **Read the terms and conditions below.** Sign and date the front of the form. Keep a copy for your records. Your order will not be processed unless the submission form is signed.
9. **Package items and submission form carefully.** Note: Items submitted in holders or shrink wrap will be removed for examination by our experts. Upon completion of the authentication process, your item will be placed in its original holder. Unfortunately, we do not have the ability to wrap items again.
10. **Packages to PSA/DNA:** United States Postal Service (USPS) and Federal Express (FEDEX) are the only carriers accepted. We do not accept items sent via UPS, DHL, or any other shipping company. No exceptions. **YOU ARE RESPONSIBLE FOR INSURING ALL PACKAGES TO US.**
 - a. USPS to: PSA/DNA, P.O. Box 6180, Newport Beach, CA 92658
 - b. FEDEX Express service to: PSA/DNA, 7000 Barranca Pkwy., Irvine, CA 92618 (Select “Hold at FedEx location” on airbill).
 - c. FEDEX Ground Service to: PSA/DNA, 1610 E. St. Andrew Place, Suite 150, Santa Ana, California 92705
11. **Packages from PSA/DNA** (Return Carrier):
 - a. All orders are returned Priority, Express or Registered Mail depending on the declared value of the submission.
 - b. FEDEX/USPS Express Mail: if requested, you must have your own shipping account number and insurance coverage.
 - c. Do not send postage stamps, shipping materials or pre-paid postage labels for the return of your package.
12. **TURNAROUND TIMES:** The turnaround times listed on the PSA/DNA submission form are estimates and only include Business Days. While our staff works extremely hard to process submissions within the time frame listed, the turnaround times are not guaranteed.
13. **All terms and conditions are subject to change.** For a complete description of all PSA/DNA services and to view a list of the items PSA/DNA authenticates and grades, please visit PSAcard.com.

AUTHENTICATION SERVICE FEES & SHIPPING CHARTS

SINGLE-SIGNED ITEM To determine the fee of your single-signed item, look up the fee for the autograph online. Visit PSAcard.com or call (800) 325-1121.

MULTI-SIGNED ITEM (All signatures will be authenticated) To determine the fee of your multi-signed item, first, look up the fee for the premier autograph online. Next, count the total number of signatures and refer to the chart below to determine the total authentication fee.

AUTHENTICATION FEES					
# of Signatures:	Single-Signed	2 Signatures	3-4 Signatures	5-19 Signatures	20-49 Signatures
Premier Autograph The premier autograph is the autograph that holds the most value. Look up at PSAcard.com.	\$10	\$20	\$50	\$100	\$150
	\$20	\$35	\$50	\$100	\$150
	\$25	\$35	\$50	\$100	\$150
	\$30	\$50	\$75	\$100	\$150
	\$35	\$50	\$75	\$100	\$150
	\$50	\$75	\$75	\$100	\$150
	\$75	\$100	\$100	\$100	\$150
	\$100	\$100	\$100	\$100	\$150
	\$150	\$150	\$150	\$150	\$150
	The authentication fee for a multi-signed item (2-49 signatures), with a Premier Autograph that has an authentication fee of \$150 or higher, remains the same as the single-signed Premier Autograph rate.				

For 50+ signatures, call for rates.

Example 1: A single-signed Nolan Ryan photo would be \$20.

Example 2: If there are 22 autographs on the item with Nolan Ryan as the Primary (\$20), the fee based on the chart above is \$150.

GRADING FEES	
Authentication fee as illustrated above plus grading fee below.	
1. For 1-3 autographs, all signatures are graded individually.* If Autograph Authentication Fee =	Grading Fee =
\$10-\$49	\$10
\$50-\$99	\$25
\$100 or higher	\$50
2. For 4+ autographs, grades are averaged.	\$75

*While each signature is assigned an individual grade for 1-3 autographs, one overall averaged grade is assigned for the item. Four or more autographs will not be graded individually and will only receive one overall grade for all signatures.

Autograph Grading: If selected, a single-signed item (which includes autographed baseballs) would receive one grade - a grade reflecting the condition of the autograph only. Read about the PSA/DNA Autograph Grading Process for more details.

Baseball Grading: If selected, autographs on a baseball will receive two individual grades for the condition of the autograph and baseball, averaged to an overall grade.

PREMIUM ITEM FEE	
Any item with a declared value of \$1,000 or higher is subject to an additional Premium Item Fee in addition to the Authentication Fee.	
Declared Value	Premium Item Fee
\$1,000 - \$4,999	\$25
\$5,000 - \$9,999	\$50
\$10,000 - \$24,999	\$150
\$25,000 - \$49,999	\$300
\$50,000+	Call

By signing the front side of this form, Customer acknowledges that they have read the PSA/DNA Terms and Conditions (the "Agreement") set forth below and agrees to abide by this Agreement, and further agrees that PSA/DNA is entitled to rely upon and benefit from this Agreement.

1. PSA/DNA will endeavor to certify submissions within a reasonable time frame. However, PSA/DNA will have no liability whatsoever to the customer for damages (including incidental or consequential damages) allegedly due to PSA/DNA's failure to certify any submission within any time frame.

2. PSA/DNA may not certify items consisting of A: autographs NOT listed on the PSA/DNA Autograph Fee Schedule (For items not listed please call), or B: autographs that are damaged and/or illegible or, C: autographed items exceeding PSA/DNA's weight restrictions.

3. Fees paid to PSA/DNA are NON-REFUNDABLE once the autographed item begins the authentication process.

4. Certification and authentication involves an individual judgment that is subjective and requires the exercise of professional opinion, which can change from time to time. Therefore, PSA/DNA makes no warranty or representation and shall have no liability whatsoever to the customer for the opinion rendered by PSA/DNA to any submission.

5. PSA/DNA will exercise reasonable care in handling submissions for authentication. However, if PSA/DNA determines the Customer's submission was lost or damaged while in PSA/DNA's possession, Customer will be compensated based upon the fair market value of the submission as determined by PSA/DNA standard procedures which may include filing a claim with our insurance carrier. The declared value you stated on the front of this form is for estimating the insurance coverage only, and the fair market value of the submission may be less than your declared value. IN NO EVENT SHALL THE TOTAL LIABILITY EXCEED THE DECLARED VALUE OF THE ITEM.

6. Customer must inspect all submitted items immediately upon receipt from PSA/DNA and report any damage or discrepancy to PSA/DNA within five (5) days of receipt. Customer must also inspect all submissions immediately upon receipt for mechanical errors pertaining to the description of

the submission. Mechanical errors include, but are not limited to, such errors as incorrect date or designation. Customer agrees to return any incorrectly described item to PSA/DNA upon request at any time and agrees to indemnify and hold harmless PSA/DNA and its affiliates against all losses and/or claims (including attorney's fees) caused by the circulation or sale of a mismarked or inappropriate item or any unauthorized use of a PSA/DNA certificate or label.

7. PSA/DNA shall have no liability whatsoever to the customer for any loss or damage of any submitted item occurring while the item is not in the custody or control of PSA/DNA.

8. Occasionally, our experts cannot express an opinion on an item. Such items will be designated as "Inconclusive" and a credit voucher will be issued in the full amount of the authentication fee. This voucher can be used towards future submissions.

9. It is absolutely essential that submissions sent to PSA/DNA be packaged and shipped in strict accordance with the requirements. PSA/DNA shall have no liability whatsoever for any damage to any submission shipped or delivered to PSA/DNA in a manner that does not strictly conform to our written specifications, such as during transit to and from PSA/DNA.

10. Except as expressly specified set forth herein, PSA/DNA disclaims any and all warranties, express or implied, (including the warranty of merchantability and the warranty of fitness for a particular purpose) regarding our service.

11. *Notwithstanding anything to the contrary contained herein, THE MAXIMUM AGGREGATE LIABILITY THAT PSA/DNA SHALL HAVE TO CUSTOMER, OR ANY THIRD PARTY FOR WHOM THE CUSTOMER MAY BE ACTING, ARISING FROM ANY CAUSE, ACT, OMISSION OR OTHER CIRCUMSTANCE, SHALL IN NO EVENT EXCEED THE AUTHENTICATION/GRADING FEE OR LESS ACTUALLY PAID BY CUSTOMER FOR THE SERVICES RENDERED BY PSA/DNA WITH RESPECT TO THE ITEMS SUBMITTED FOR AUTHENTICATION/GRADING HEREUNDER. IN NO EVENT SHALL PSA/DNA OR ANY OF ITS AFFILIATES, OR ANY OF ITS OR THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS OR AGENTS, BE LIABLE TO CUSTOMER OR ANY OTHER PARTY FOR ANY*

PRE-CERTIFIED LOA UPGRADE PSA/DNA is hired by many leading auction houses to authenticate autographs in their catalogs prior to sale. Please look for our Pre-Certified logo in participating auction catalogs or websites.

PRE-CERTIFIED LOA UPGRADE	
Item must be received within 60 days following the closing of the auction.	
PSA/DNA Authentication Fee	Discount COA/LOA Upgrade Fee
Under \$50	\$10 (COA Only)
\$50 - \$99	\$35
\$100 - \$149	\$75
\$150 or higher	\$125

U.S.P.S. DOMESTIC POSTAGE, INSURANCE & HANDLING RATE CHART							
Group 1				Group 2			
Baseball	Golf Ball	LP Album	Ring	Award	Football	Hockey	Shoe
Book	Hat	Magazine	Tennis	Basketball	Full Size	Stick	Soccer
Figurine	Hockey Puck	Mini-Helmet	Ball	Bat	Helmet	Photo	Ball
Flag	Jersey	Poster		Boxing Glove	Golf Club	(16x20 & over)	

If your item is not currently listed, please contact Customer Service directly as additional shipping charges may apply.

If any item on your submission form is from Group 2, you must use the Group 2 grid to calculate the shipping charges for your entire submission.

Shipping Method	Declared Value	Photos, cuts and cards Up to 25 items Add 25¢ per item over 25	Group 1 Items Up to 5 items Add \$1.50 per item over 5	Group 2 Items One Item Add \$3 each additional item
Priority Mail	\$1-\$500	\$19.00	\$29.00	\$31.00
Priority Mail	\$501-\$1,000	\$26.00	\$31.00	\$36.00
Priority Mail	\$1,001-\$5,000	\$29.00	\$36.00	\$44.00
Priority Mail	\$5,001-\$10,000	\$36.00	\$41.00	\$51.00
Priority Mail	\$10,001-\$15,000	\$41.00	\$46.00	\$56.00
Priority Mail	\$15,001-\$25,000	\$56.00	\$66.00	\$76.00
Express Mail	\$25,001-\$50,000	\$80.00	\$91.00	\$101.00
Express Mail	\$50,001-\$75,000	\$90.00	\$111.00	\$131.00
Express Mail	\$75,001-\$100,000	\$100.00	\$141.00	\$151.00
Registered Mail	Over \$100,000	\$130.00	\$161.00	\$171.00

For orders with more than 50 items, call for bulk shipping rates.

FEDEX GROUND SERVICE (Includes Declared Value)	
SHADOW BOX - GUITAR - HOMEPLATE - TROPHY	\$65.00

PSA/DNA TERMS & CONDITIONS

INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

12. In the ordinary course of its operations, PSA/DNA (i) compiles data regarding each item submitted for authentication, including, but not limited to, data relating to the identity, production, condition and grade of the item (the "Data"); and (ii) may take, or have taken, one or more digital or other types of photographs, images or reproductions of each such item (collectively, the "Images"). In consideration for the authentication services being provided by PSA/DNA, Customer, on behalf of itself and any third party for whom Customer may be acting, hereby authorizes PSA/DNA (i) to compile and maintain such Data with respect to each item submitted hereunder for authentication; and (ii) to take, or cause to be taken, one or more Images of each such item, and further agrees that PSA/DNA will be the owner of such Data and all such Images and that PSA/DNA may use and exploit such Data and the Images for commercial and any other purposes, as PSA/DNA in its sole discretion deems appropriate, including, but not limited to, the publication and republication or reproduction in or on any media, of such Data and Images. Without limiting the generality of the foregoing, Customer, on behalf of itself and any third party for whom Customer may be acting with respect to this agreement, unconditionally and irrevocably transfers, conveys and assigns to PSA/DNA any and all current and any hereafter acquired rights, title and interests (including, without limitation, rights in copyright, patent, trade secret and trademark) that Customer or any such third party may have in or to the Data and the Images (on whatever media or in whatever form such Images may be reproduced or published).

13. Payment for all PSA/DNA services is due upon submission except as otherwise expressly agreed by PSA/DNA in writing. Customer agrees that PSA/DNA may charge Customer interest at the highest rate permitted by law on any unpaid balance, and that PSA/DNA shall have a security interest on any property of Customer's in the possession of PSA/DNA or any affiliate thereof to secure Customer's payment obligation hereunder.

14. It is our firm policy for customers not to contact our office for results. Please await your return shipment which will include our written results regardless of outcome

—ABSOLUTELY no authentication results will be given over the phone, fax or by email.

15. If any items are being submitted for a third party, Customer represents and warrants that such third party has agreed and accepted this Agreement and has signed a duplicate copy hereof where indicated. Customer agrees to provide that third party-signed copy to PSA/DNA at any time upon its request.

16. This Agreement is delivered and accepted in the State of California and it is the intention of the parties that it be governed by and construed in accordance with the substantive laws of that State, without regard to conflicts of laws principles. The parties hereby consent to personal jurisdiction of the courts of the State of California with respect to any legal action to enforce the terms and conditions of this Agreement or otherwise arising under or with respect to this Agreement, and agree that the Superior Court of California, County of Orange, or, if applicable, federal District Court sitting in the County of Orange, State of California, shall be the sole venue, and the State of California shall be the sole forum, for the bringing of such action. Each of Customer and PSA/DNA agrees that the prevailing party shall be entitled to an award of its reasonable attorney's fees, costs and expenses.

17. The terms and provisions in this Agreement and the Customer Agreement, if applicable, constitute the entire agreement of PSA/DNA and Customer (and any third party for whom Customer may be acting) regarding, and supersede all prior agreements and understandings (written or oral) between or among such parties relating to, the subject matter hereof. If it is determined that there are any inconsistencies between this Agreement and the Customer Agreement, then this Agreement shall control. If any term or provision of this Agreement is determined, by a final and non-appealable ruling or order of a court of competent jurisdiction, to be invalid or unenforceable under applicable law, such invalidity or unenforceability shall not affect the validity or enforceability of any of the other terms or provisions of this agreement. Each party shall execute and deliver such additional documents and instruments as any other party may request to better evidence or effectuate the agreements contained herein and further agree that PSA/DNA is entitled to rely upon and benefit from those terms and procedures.